



Audit Bureau of Circulations

900 North Meacham Road, Schaumburg, Illinois 60173-4968

May 25, 1990

SUPPLEMENT TO ABC DAILY NEWSPAPER FAS-FAX CANADA

Circulation Averages for period ended March 31, 1990

This supplement provides circulation data on publications that filed their regular March 31, 1990 Publisher's Statement subsequent to preparations of FAS-FAX report.

Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NOVA SCOTIA	SPECIAL SERVICES		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR		TOTAL CIRCULATION	AS OF 3/31/89
			OH'S	CIRC	CIRC/OH'S %	OH'S	CIRC	CIRC/OH'S %	OH'S	CIRC	AS OF 3/31/90	
AMHERST (CUMBERLAND CO.) NEWS CITIZEN	M (M-F) SAT		3,900	2,460 2,980	63.08 76.41	12,200	1,280 2,740	10.49 22.46	16,100	3,740 5,720	3,826 6,500	3,975 6,868
NEW BRUNSWICK												
CARAQUET (GLOUCESTER CO.) L'ACADIE NOUVELLE	M (M-F)		27,800 # #	9,686	34.84				27,800	9,686	14,544	10,143
QUEBEC												
CHICOUTIMI (CHICOUTIMI CO.) LE QUOTIDIEN	M		23,100	10,527	45.57	45,700	16,506	36.12	68,800	27,033	34,455	33,537
ONTARIO												
BRANTFORD (BRANT CO.) EXPOSITOR	E	C	30,100	21,977	73.01	40,200	10,354	25.76	70,300	32,331	32,789*	33,269*
CHATHAM (KENT CO.) NEWS	E	C	16,400	10,803	65.87	13,500	5,525	40.93	29,900	16,328	16,466*	16,242*
LONDON (MIDDLESEX CO.) FREE PRESS	M	C	113,600	66,031	58.13	46,100	19,965	43.31	159,700	85,996	125,025	125,925
OSHAWA-WHITBY (DURHAM RM) TIMES	E		47,600	18,974	39.86	31,300	2,276	7.27	78,900	21,250	21,376*	21,941*
THUNDER BAY (THUNDER BAY DIST.) TIMES-NEWS, CHRONICLE-JOURNAL	CMB DLY		41,800	32,269	77.20	20,400	5,642	27.66	62,200	37,911	39,273	38,312
TIMES-NEWS	M (M-F)			2,405	5.75		5,192	25.45		7,597	8,782☆	
TIMES-NEWS	M											8,132
CHRONICLE-JOURNAL	E (M-F)			29,864	71.44		450	2.21		30,314	30,491☆	
CHRONICLE-JOURNAL	E											30,180
CHRONICLE-JOURNAL/ TIMES-NEWS	SAT			32,390	77.49		6,113	29.97		38,503	39,968☆	
CHRONICLE-JOURNAL/ TIMES-NEWS (10-15-89 to 3-31-90)	SUN			28,715	68.70		5,243	25.70		33,958	35,230☆	

☆ CITY OF PUBLICATION

NEWSPAPER DESIGNATED MARKET

☆ CHANGE IN PUBLISHING PLAN AND/OR FREQUENCY

* AVERAGE FOR 3 MONTHS

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ONTARIO	SPECIAL SERVICES	CZ OR NDM OH'S	CIRC	RATIO CIRC/OH'S %	RTZ OR NDM OH'S	CIRC	RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ OH'S	CIRC	TOTAL CIRCULATION AS OF 3/31/90	AS OF 3/31/89
WILLOWDALE (YORK CO.) COMMERCIAL NEWS AND CONSTRUCTION RECORD	DLY (M-F)									6,580	6,318
MANITOBA											
PORTAGE LA PRAIRIE (CEN. DIV. 9) GRAPHIC	E	5,500	4,149	75.44	4,700	308	6.55	10,200	4,457	4,545	4,637
ALBERTA											
FORT McMURRAY (CEN. DIV. 12) TODAY	E (M-TH)	10,000 ⁽¹⁾						10,000		6,043	6,267
TODAY	FRI E									7,972	7,965
GRANDE PRAIRIE (CEN. DIV. 15) HERALD-TRIBUNE	E (M-TH)	9,200	5,868	63.78	19,400	2,506	12.92	28,600	8,374	8,477	8,460
HERALD-TRIBUNE	FRI E		8,414	91.46		3,111	16.04		11,525	11,692	11,590
BRITISH COLUMBIA											
CRANBROOK (EAST KOOTENAY RD) TOWNSMAN	E (M-F)	5,400	3,872	71.70	5,800	176	3.03	11,200	4,048	4,150	4,073
FORT ST. JOHN (PEACE RIVER- LIARD RD) ALASKA HIGHWAY NEWS	E (M-F)	4,600	2,351	51.11	2,100	584	27.81	6,700	2,935	3,024	3,185
NELSON (CENTRAL KOOTENAY RD) NEWS	E (M-F)	3,600	2,506	69.61	17,200	1,995	11.60	20,800	4,501	4,724	4,531
PENTICTON (OKANAGAN- SIMILKAMEEN RD) HERALD	E	11,200	6,750	60.27	12,400	1,563	12.60	23,600	8,313	8,472*	8,473*
PORT ALBERNI (ALBERNI- CLAYOQUOT RD) VALLEY TIMES	E (M-F)	6,800	4,900	72.06	4,400	1,881	42.75	11,200	6,781	6,941	6,878

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BRITISH COLUMBIA	SPECIAL SERVICES	CZ OR NDM		RATIO CIRC/OH'S %	RTZ OR NDM		RATIO CIRC/OH'S %	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/90	AS OF 3/31/89
PRINCE RUPERT (SKEENA-QUEEN CHARLOTTE RD) NEWS	E (M-F)	5,600	3,415	60.98	1,700	242	14.24	7,300	3,657	3,721	3,769
TRAIL (KOOTENAY BOUNDARY RD) TIMES	E (M-F)	4,000	3,010	75.25	9,600	2,693	28.05	13,600	5,703	5,869	5,892
VERNON (NORTH OKANAGAN RD) NEWS	E	12,300	6,953	56.53	<u>9,300</u>	1,356	<u>14.58</u>	<u>21,800</u>	8,309	8,413*	7,727*
VICTORIA (CAPITAL RD) TIMES-COLONIST	M	99,100#	# 66,243	66.84	<u>44,900</u>	11,899	<u>26.08</u>	<u>144,000</u>	77,942	81,506	82,349
TIMES-COLONIST	SUN		# 63,792	64.37		11,629	<u>25.90</u>		75,421	79,076	79,687
YUKON TERRITORY											
WHITEHORSE STAR	E (M-TH)	6,300	3,938	62.51	4,300	160	3.72	10,600	4,098	4,211	4,620
STAR	FRI E		5,005	79.44		204	4.74		5,209	5,425	5,890

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CONSOLIDATED NEWSPAPER GROUP		TOTAL CIRCULATION AS OF	
		3/31/90	3/31/89
PROBEC 5 LTD.	M	34,455	
PROBEC 5 LTD.	M (M-F)	374,367	
	ALL DAY		
	(M-F)	37,285	
PROBEC 5 LTD.	SAT M	541,410	
PROBEC 5 LTD.	SAT E	43,098	
PROBEC 5 LTD.	SUN	286,145	